

Whatever you're
thinking, think bigger.

Tony Hsieh



startupmantra™

Y O U R S U C C E S S I S O U R D R E A M



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We at **Startup Mantra**, understand the need of the enterprises today. We do not just stop by playing an advisory role. It is just our starting point. We walk along with you in executing business strategies step by step, to ensure your business success.

with an **objective to transform your growth vision** into realistic, strategic, actionable plans that delivers results. Our mission is to help startups to steeply accelerate their revenue growth.

We offer a unique bouquet of tailor-made services for the unique requirements of a startup or an entrepreneur. Most startups and entrepreneurs have a strong need for skills and capabilities which are complementary to their own. We provide incisive management inputs and valuable support services to them, thereby enabling them to focus on their core areas of interest – the business idea they are working on.





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You've most likely heard the grim statistic that most new businesses fail within the first few years—including businesses with significant capital, a solid team, and a well-thought-out business plan. This is an inescapable truth which you will have to come to grips with. But the corollary of this is a far more positive one: there are new businesses that will go on to achieve success, some for several years, many others for several decades.

Will your business be of the former type or of the latter? The answer to that question depends largely on you. In reality, most business that fail, do so not because of poor planning but because their owners did not adequately prepare themselves for the real world of business. And so, before going any further, it's important for you to take a step back and answer two key questions:

(1) How committed are you to making your business a success?

Before you do anything else, ask yourself : how intensely do you want to achieve the business ideas that you have been dreaming about? Do these ideas provide only pleasant thoughts during idle moments, or do they burn within you like a fire that you can't contain? The fact is, both starting and operating a business are exceptionally hard work, and the only business owners who succeed are those whose drive and motivation are equal to the challenge.

(2) Do you possess the mental & emotional endurance necessary to succeed?

Starting, running, and growing your own business will take your best effort, especially as challenges and setbacks mount—as they almost surely will. Regardless of the research you may have done or the conversations you have had with other entrepreneurs, you will never truly understand how taxing becoming an entrepreneur will be until you actually do it. On the same token, you will never fully comprehend your sense of accomplishment until you actually arrive. Don't underestimate the time, energy, and money that your business will demand. Be willing to give the mental and emotional endurance that your new venture will require.

If you've answered "yes" to both questions, then we'll provide you a way to channel that commitment and endurance into a strategy for starting your success drive.



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OUR TAILORMADE SERVICES TO ASSURE YOUR SUCCESS DRIVE

- (1) Concept Analysis & Planning (Business Consulting)
- (2) Company Foundation (All Legal Services Included)
- (3) Business & Financial Strategy Development/Solutions
- (4) Corporate Entity Designing
(Logo/Visiting Cards/Letter Head/I-Cards and other Business Stationeries)
- (5) Digital & Technology Solutions
(Web Solutions/ Software Solutions/ Mobile Applications)
- (6) Digital & Social Media Marketing and Promotions
- (7) Business Advertising & Promotions
- (8) Corporate Marketing Solutions
- (9) IT/ITES and Telecom Services & Solutions
- (10) Human Resource Solutions
- (11) Trademark/ISO and other Certifications
- (12) Any other Business Services

Everthing under one roof to assure your success drive



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Y O U R S U C C E S S I S O U R D R E A M

200+ Successful Projects

100+ Projects in Pipeline

300+ Happier Clients

25+ Investors

200+ Professionals

100+ Outsourcing Partners





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FEW UPCOMING PROJECTS



we communicate brands



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